

KARATE CANADA STRATEGIC PLAN 2025-2032



WWW.KARATECANADA.ORG

A background image of a karate match, overlaid with a semi-transparent red filter. The image shows several karate practitioners in white gi uniforms, some in dynamic poses and others in more static stances, engaged in a sparring session. The lighting is bright, and the overall atmosphere is energetic and focused.

VISION

To inspire and elevate the Canadian karate community through respect, collaboration, and organizational excellence, fostering a unified and inclusive sporting environment.

MISSION

Karate Canada strives to lead the sport of karate in Canada by empowering athletes, coaches, and officials through collaboration, and excellence. Karate Canada is committed to creating a sustainable and inclusive environment, where all members thrive.

OBJECTIVE

To implement a comprehensive strategy that fosters strong leadership, ensures operational excellence, drives national team success, empowers Provincial Territorial Sport Organizations (PTSOs) and creates a safe sporting environment for all participants.

5 STRATEGIC PILLARS



**STRONG GOVERNANCE &
LEADERSHIP**



**OPERATIONAL
EFFECTIVENESS**



**HIGH PERFORMANCE
& NATIONAL TEAM
EXCELLENCE**

**NSO - PTSO ALIGNMENT &
COLLABORATION**

**SAFE & INCLUSIVE
DELIVERY OF OUR SPORT**

STRONG GOVERNANCE & LEADERSHIP

FOSTER STRONG, ETHICAL, AND EFFECTIVE LEADERSHIP THROUGHOUT KARATE CANADA AND ITS MEMBER PTSOS.



STRATEGIC TACTICS

1. Board and Leadership Development
2. Transparent & Inclusive Decision-Making
3. Policy Management guided by the Canadian Sport Governance Code

KEY PERFORMANCE INDICATORS

- Professional development in governance, ethics, and policy
- Revenue generation (membership growth, event mgt., sponsors, grants, philanthropy)
- PTSO collaboration on key decisions that impact the organization
- Continual maintenance and updates of policies and procedural documents

OPERATIONAL EFFECTIVENESS

ENSURE EFFICIENT AND SUSTAINABLE OPERATIONS IN KARATE CANADA'S CORE BUSINESS OPERATIONS, STAFFING, EVENTS AND COMMITTEES.



STRATEGIC TACTICS

1. Enhance administrative efficiency by integrating new technologies for our National Team, PTSOs, and participants
2. Standardize Operational Procedures and Best Practices
3. Financial Stability in Operations, Events, Clinics, and High Performance Support

KEY PERFORMANCE INDICATORS

- Registration growth for all PTSOs
- Clear event planning with net revenue goals
- Concise and frequent communications with PTSOs, Athletes, Coaches, Referees
- Acquire new revenue streams
- Secure valuable government grants
- Operate with a long-term vision

HIGH PERFORMANCE & NATIONAL TEAM EXCELLENCE

SUPPORT ELITE ABLE BODIED AND PARA ATHLETES TO REACH THEIR FULL POTENTIAL ON A GLOBAL STAGE. GROW AND MENTOR HP COACHES TO HELP BOTH ELITE AND RECREATIONAL ATHLETES. ASSIST NATIONAL AND PROVINCIAL REFEREES WITH CLINICS AND EDUCATION TO ACHIEVE HIGH INTERNATIONAL STANDARDS FOR CANADA.



STRATEGIC TACTICS

1. Intentional Athlete Development Pathways (Sr, Jr, Para)
2. International Competitions – Targeted Events
3. Performance Indicators & Analytics

KEY PERFORMANCE INDICATORS

- Create clear pathways & competitive events leading to PKF and WKF events
- Recognize podium results at targeted International competitions
- Introduce specialized coaching with CAC opportunities, referee facilitation, camps & clinics
- Increase National Team Camp opportunities for able bodied & para athletes, coaches, and referees
- Develop, monitor, improve our high performers with off mat performance opportunities (psychological, physical, nutritional etc.)

PTSO ALIGNMENT & COLLABORATION

MAINTAIN AND STRENGTHEN PTSO RELATIONSHIPS TO CREATE A UNIFIED KARATE COMMUNITY.



STRATEGIC TACTICS

1. Collaborative NSO & PTSO Planning
2. Capacity Building with PTSO boards, staff, coaches, volunteers, participants
3. Communication & Reporting Frameworks

KEY PERFORMANCE INDICATORS

- Participant growth, registration and participation support and cohesion
- Regular engagement to align on strategic goals
- Creation of joint programs, shared training
- Initiative alignment, governance alignment
- Open communications with standardized tools
- Shared accountability to KC and PTSO successes

SAFE & INCLUSIVE DELIVERY OF OUR SPORT

ENSURE KARATE IS ACCESSIBLE, INCLUSIVE, AND SAFE FOR ALL, REGARDLESS OF BACKGROUND, GENDER, ABILITY, OR EXPERIENCE.



STRATEGIC TACTICS

1. Diversity and Inclusion Programs
2. Safety Policies & Safe Sport Leadership in the Canadian Safe Sport Program (CSSP)
3. Mental Health and Wellness Programs

KEY PERFORMANCE INDICATORS

- Be leaders in safety protocols and providing coach education beyond technical & tactical elements
- Implement outreach programs to underrepresented communities
- Be a resource provider, supporting health & wellness throughout the karate community
- Prioritize well-being alongside physical performance

2025-2032

This Strategic Plan for Karate Canada emphasizes **Respect and Collaboration** in all aspects of our mission and vision. Each pillar is interwoven with these values to foster a dynamic, sustainable, and inclusive sport, focused on, effective governance, operational success, high-performance excellence, collaborative PTSO alignment, and a safe, welcoming environment.

By following this strategic framework, Karate Canada will empower our athletes and leaders – together we will also strengthen the foundation of karate as a sport in Canada.

PARTNER RECOGNITION

The Karate Canada directors and staff thank the following for their involvement in the growth of karate in Canada, their influence on this guiding document and their ongoing support of this Strategic Plan and the 5 important pillars that will guide us;

Our PTSO leadership, Operational & Governance Committees, athletes, coaches, referees, parents, volunteers, and the following sport partners,

Sport Canada, Canadian Olympic Committee, Canadian Paralympic Committee, Coaching Association of Canada, SIRC, Canadian Women in Sport, Virtus, SDRCC, CCES, WKF, PKF, CKF, NAKF, Sportlex, Sport Law, LBB Strategies, EPIC, and VCI.

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